

—Our C-Level and Executive/Senior Management services—  
Feel free to get in touch with us for individual offers.

→ **This is how we work with you when it comes to document services:**

- 1 Please send us any current documents – like your resume or motivational letters –, links or job advertisements (if available) to [kontakt@leaderspoint.de](mailto:kontakt@leaderspoint.de) or give us a call on <https://www.leaderspoint.de/kontakt/>.
- 2 In likely case of a request to assess or re-write your application, Linkedin profile or other text-related documents, please await our prompt response about the scope of the project and our quote. We would then appreciate your confirming the project in any way you prefer (emails are accept-ed).
- 3 As a next step, we will send you the first draft of the newly created documents for your review.
- 4 We will then finalise the documents in close collaboration and contact with you.
- 5 Finally, we will send you your documents in Word and PDF format for immediate use – keep the invoice and claim it as a tax deduction at the end of the year (if possible in your country of residence.)

**We provide a bespoke solution, including career strategy analysis and planning:**

Your cover letter and CV are your most important calling cards and usually the only way to secure an interview. The content and presentation of your CV can make or break your efforts to assume a new role, even at C-level! Of course, many companies including the big executive search firms offer the option of submitting your details online via a form – but even this form needs to be filled in with content that is optimised for your career strategy. The cover letter or letter of motivation serves as an optional or still-required ‘hook’ to communicate your intentions briefly, concisely and distinctively.

We create or refine your personal application to maximise your chances of landing your dream job. Many job seekers assume their application documents are good enough, especially when talent and candidates are in short supply – yet HR managers and executive search consultants often see things differently. There is almost always room for significant improvement, even if the documents were originally created using AI. To date, AI almost always delivers only average results, not excellence. This is where we come in, because nothing is more important for a first impression than a compelling application portfolio!

→ **This is how we work with you when it comes to coaching services:**

1

Please, get in touch with us by whatever means you wish. You may also send us any documents you have – like your resume or motivational letters –, links or job advertisements (if available) to [kontakt@leaderspoint.de](mailto:kontakt@leaderspoint.de) or give us a call on <https://www.leaderspoint.de/kontakt/>.

2

We recommend a free brief telephone chat with one of our consultants or coaches as the next step to discuss your situation, your issues and your expectations.

3

We will then agree on the scope of the measure that may cover a single session as well as program lasting 6 or 12 months (or even beyond in special cases). It is generally also possible to book step-by-step as a project evolves. Together we choose the time and place convenient to you (in office, hybrid, etc.).

4

When you have selected a package to start with, we would appreciate your confirming the project in any way you prefer (emails are accepted).

5

We deliver the service – keep the invoice and claim it as a tax deduction at the end of the year (if possible in your country of residence).

**Selected topics and arrangements of our coaching and counselling program:**

We focus on topics that are relevant in the C-suite as much as we tackle basic issues strictly from the perspective of the C-suite:

- A successful career move, e.g. into a bigger C-suite role at another or the current company
- Changing roles, departments, teams, etc. when assuming a new area of responsibility within the C-suite
- Promotion within your own team or a new company (ditto)
- Taking on leadership responsibilities in a new setting (function, region, culture etc.)
- Developing the right onboarding or offboarding strategy
- Practising for job interviews with executive search consultants or the advisory board etc.
- Preparing a special presentation
- Preparing for a management appraisal/audit or selection interview
- Using AI as an opportunity
- Discussing other career-critical decisions with a trusted and experienced adviser
- ... and much more

Arrangements for face-to-face sessions: The session takes place in a neutral setting, such as one of the offices of our service partner Regus or in the lounge of a prestigious hotel. Any room costs incurred will be itemised separately and in advance. Travel costs may apply if the coach's journey exceeds 25 km. Furthermore, administrative costs may be incurred for certain additional services. All arrangements will be discussed and agreed with you in advance.

→ **Selected offers and packages, tailored to C-level and Executive level demands:**



**Reference | Letter of Recommendation ("Arbeitszeugnis")**

Document your career in a legally compliant manner, highlighting key strategic achievements.

€ 399 – € 599



**Curriculum Vitae | Resume | Motivational Letter**

Get a strategically optimised and AI-ready application – sometimes, also on a C-level the full range of documents are required during the application process.

Starting from € 450



**LinkedIn | Xing | Other Platforms**

A compelling digital presence will maximise your 'passive' visibility, particularly for top executive recruiters using AI

Starting from € 499



**Coaching**

We provide individual and trusted support to advance your development or give a professional second opinion for an important decision

Starting from € 499



**Outplacement | Reorientation**

We help you identify and seize new career opportunities with our personalised support, guiding you through the complete process into a new position

Starting from € 499 (session), up to € 10,000 (full year)

**Note: All service packages and prices are individually clarified and quoted in advance.**

## The Leaderspoint® System: 5 Steps To Find A New Job

### Step 1 > ANALYSIS: Definition of your current situation and your demand

- Questions:
- Starting point: Where am I at the moment, what is my current situation?
  - Career path: How did I get here, what has my career path and development been like?
  - Qualifications: What are my formal qualifications (degree, training, certifications etc.)?
  - Satisfaction: What gives me satisfaction and a sense of purpose in my job?
  - Beliefs: What gives me satisfaction and a sense of purpose in my job?
  - Values: What values do I uphold in my professional and private life?
  - Opportunity utilisation: What opportunities have I seized so far?
  - Work style: What leadership and/or management or work style do I adopt?
  - Achievements: How far have I come/What are my greatest achievements?
  - Crisis management: What obstacles have I overcome, or failed to overcome?
  - Success management: How have I managed critical situations or enabled or celebrated success?
  - Failures: What were the reasons for any failures?
  - Strengths/Weaknesses: Where do my particular strengths and weaknesses lie?
  - Dream role: What does my dream role look like?
  - Goals: What goals am I aiming for and why? Where do I want to be in 5 years' time?
  - Network: What network do I have and could I enlarge or refocus it quickly, if necessary?
  - Friends/Opponents: Who are my reliable contacts, and who are the scheming ones?
  - Potential: Where do I need to improve, and what am I still lacking?

### Step 2 > FOKUS: Selection and evaluation of potential solutions

- Questions:
- Actions: What steps and measures should I take to achieve my goals?
  - Career change: What would a potential career change look like for me?
  - Industry focus/Target companies: Which industry and which company do I prefer?
  - Role focus: Which role, function or position do I prefer?
  - Application process: What would the right job application campaign look like for me?

### Step 3 > LERNEN: Applying the solution according to a concise action plan

- Questions:
- Job application process: How do I implement the right application strategy?
  - Job market: How and where do I find suitable vacancies?
  - Resume + more: What do optimised and AI-friendly application documents look like?
  - Job interview: What makes a successful job interview?
  - Presentation: How do I develop a convincing presentation and self-marketing approach?
  - Digital Profile: How do I present myself positively and realistically online (e.g. on LinkedIn)?
  - Executive Search Consultants: How do recruiters work, and how should I deal with them?
  - Team focus/Environment: How do I find my place in a team and what kind of team would that be?
  - Opportunity assessment I: What opportunities does a new role offer me?
  - Opportunity assessment II: What opportunities does a new employer offer me?

### Step 4 > ANWENDUNG: Training job interview and reflect the campaign's success

- Questions:
- Contact techniques: Which companies and consultants have I contacted with what success?
  - Job evaluation: Which roles have come up, and what is the feedback like?
  - Media: Which media platforms do I use, and how? Where do I appear to be most successful?
  - Interview: Practising for and succeeding in job interviews, and what should be the adjustments?

### Step 5 > INTEGRATION: Ensuring successful onboarding and sustainability

- Questions:
- Processes: What specific steps am I taking in my new job?
  - Goals: Which goals have I now achieved, and which ones am I setting for the near future??
  - Maintaining contact: With whom am I staying in touch, and how?